



Club Donatello Owners Special Offer

October 20, 2011

Dear Board of Directors and Owners at Club Donatello,

We at SFX are pleased to offer Club Donatello Owners, a special and unique offer never made before.

As an incentive to Club Donatello Owners to pay their Dues earlier than they might usually pay them, and for a limited period of time, the first 1,000 Owners who pay their 2012 dues on or before November 15th, will receive a special certificate through the San Francisco Exchange (SFX) for a FREE 1-week stay in a studio unit worth approximately \$1,200 at any of the Grand Mayan resorts in Mexico.

This luxury studio unit may be requested at any of the Grand Mayan resorts, located in San Jose del Cabo, Nuevo Vallarta, Acapulco, or Riviera Maya (Cancun). This is subject to space availability and major holidays are not included.

This certificate from SFX will be good for 1-year (2012 year), and must be used during that period of time. Please note that it may be given by you to a family or friend, so that you do not have to use it personally, but your name will be required by SFX when it is being booked and scheduled for use through SFX for the stay at the resort property.

SFX will be receiving notification from Club Donatello management of those who have qualified for this Special Offer.

Upgrades available:

Subject to availability, you may request an "upgrade" for a 1-bedroom unit for \$299, (approximate retail value of \$2,000), or a 2-Bedroom unit for \$499, (approximate retail value of \$2,800). This may be requested when you speak with an SFX booking agent. Plus at certain times of the year there is a \$200 Resort Credit if you upgrade to either a 1-BR or 2-BR Suite, to be used at the resort for food and beverages there. Check dates of eligibility for this \$200 credit at the **Promotional website:** www.sfx-resorts.com/sfxpromo using **promo code: Donatello2012**

Online and 1-800 telephone bookings with SFX are complimentary to the CDOA Owners for this incentive plan.

In addition to this Special Offer, you may view our 2012 Deposit Offer that can be viewed online when viewing the above offer by clicking the tab **Deposit Offer**. (This includes receiving a \$250 SFX Vacation Cash-Card you can use towards your transaction fees with SFX). This offer is subject to the Terms & Conditions of SFX which can be viewed at the above Promotional Website.

Sincerely,

A handwritten signature in black ink that reads "Mel Grant". The signature is written in a cursive, flowing style.

Mel Grant
President & CEO